

Invitation to an International Online Course on

How to get rid of glass ceilings and attain top positions in the labor market

A workshop for women and allies

with **Dr. Uki Maroshek-Klarman** (Adam-Institute, Jerusalem)

The Adam Institute and Diversity Works invite you to join us for a new engaging course, taught to people from around the globe on ZOOM.

Weekend 24. /25. Oct. 2020

Why are there so few women leading countries, and more generally, why are women less likely than men to climb to the top—in politics, in business/finance, in the professional sphere, industry, and high-tech in particular?

Striving for equity has scored many achievements over recent decades. The path to gender equity still has a long way to go, with economic implications. This global crisis has struck women economically more than men. The pandemic has underscored the existing inequality between women and men in the labor force. It is a reminder of the need to explore and examine the reasons for this stark inequality. Why are men more likely to hold positions of power than other genders, that protect them during times with and without crises?

Uncertainty, fear, and survival entered the reality of all of us with the Coronavirus pandemic. Challenging us with a new reality.

While all nations had to manage the crisis, the results of countries run by woman are incredible.

On a more philosophical level, we will examine if women should adapt their skill set to the existing market—or ought the labor market adapt itself to women?

This timely and thought-provoking course involves training via interactive workshops, employing Adam Institute's signature prize-winning method, "***Betzavta – Adam Institute's Facilitation Method***", taught by the creator Dr. Uki Maroshek-Klarman. In between workshops, participants will learn new ways to promote women to top positions in the job market and to key position in additional public enterprises.

Participants will receive a certificate upon completion of the course. This certificate will allow graduates of the "Betzavta" training to facilitate this course. For those who are new to our innovative method, this course will provide a window into the subject matter. It is the first step for joining our group facilitation courses around the world in English, Arabic, Hebrew, German and Polish.

This educational approach introduces experts in the field to a new experience in clarifying the basic issues and principles in equity.

Course topics include:

- What is the "glass ceiling" and the "muddy floor" when we talk about equity?
- What is the connection between sharing household chores and positions in the public sphere—motherhood and career, singlehood and career, and couplehood and career?
- What is the difference between worker's rights and female worker's rights? Is the concept of rights advantageous to advance women?
- How are the different genders compensated for their work? And what is the relationships between means of compensation and mobility in the labor force (salary scale, recognition and prestige for men and women)
- The (professional?) evaluation of women and men a means to suppress and stymie women's advancement
- Is women's solidarity possible—in other words, can women join forces to promote the goal of advancing women in the labor market?

The special method of the Adam-Institute is converting a conflict into a dilemma. That leads to creating new ideas and reveals concealed strength.

Binding Registration

How to get rid of glass ceilings and attain top positions in the labor market

An Online-Workshop for Women and Allies with Dr. Uki Maroshek-Klarman

Name _____
Adress _____
Country _____
Company, if so _____
E-Mail _____

Program dates and hours (Berlin Time Zone):

Sa. 24.10.2020: 9:00-12:30 AM / 2:00 – 4:00 PM (14:00-18:00 h)

So. 25.10.2020: 9:00-12:30 AM

Amount:

- | | |
|--|--|
| <input type="checkbox"/> 100,- € (minimum) | <input type="checkbox"/> I´m paying directly to Adam Institute |
| <input type="checkbox"/> 250,- € (with income) | <input type="checkbox"/> I´m paying to Diversity Works plus |
| <input type="checkbox"/> 350,- € (company pays) | 16 % V.A.T. |
| <input type="checkbox"/> Other (over 100,- €): _____ | |

Please share, if you have experiences in facilitating groups in general (which groups, which topics, ...) and/or in facilitating the "Betzavta"- Method:

I herewith register for the Online-Course and confirm payment in full within 7 days upon receipt on invoice.

Date, Sign

Please send your registration to:

Rabia Küçükşahin: kuecueksahin@diversity-works.eu